



SOCIAL MEDIA CALENDAR TEMPLATE

Dr Hemapriya

Week 1

- **Monday:** Informational - Share a blog post on "5 Benefits of Using Our Products"
- **Wednesday:** Personal - Share a behind-the-scenes photo of your team working on new product development
- **Friday:** Entertaining - Share a funny meme related to your industry

Week 2

- **Monday:** Emotional - Share a customer testimonial and thank them for their support
- **Wednesday:** Promotional - Announce a special sale or promotion for Mother's Day
- **Friday:** Informational - Share a video tutorial on how to use one of your products

Week 3

- **Monday:** Personal - Share a photo of your team working together
- **Wednesday:** Promotional - Share a product launch announcement and link to the product page
- **Friday:** Entertaining - Share a GIF related to your industry

Week 4

- **Monday:** Emotional - Share a personal message to your audience, thanking them for their support
- **Wednesday:** Informational- Share a "Did you know?" post related to your niche.
- **Friday:** Entertaining - Share a funny video related to your industry